

## President's Message

Dear fellow members,

It is my honor to present the annual report for the year ending 2022. I am proud to report that despite the ongoing challenges posed by the COVID-19 pandemic, our credit union continued to thrive and provide vital financial services to our members.

As we navigate an ever-changing financial landscape, our credit union has remained committed to providing affordable and accessible financial products to all our members. We have continued to focus on meeting the needs of our members and helping them achieve their financial goals.

In terms of financial performance, I am pleased to report that our credit union had another successful year. We experienced steady growth in both loans and deposits, and our capital position remained strong. Our assets increased by 8.4%, and our net

income increased by 17.8% compared to the previous year. These financial achievements are a testament to the hard work and dedication of our staff and the loyalty of our members.

In addition to our financial performance, we are proud of our community outreach initiatives. We continue to support local charities and organizations through donations, volunteer work, and community events. We believe that giving back to the community is an integral part of our mission.

Looking ahead, our credit union is well-positioned for continued growth and success. We will continue to focus on delivering exceptional service to our members, expanding our digital capabilities, and giving back to our communities. As always, we remain committed to being a trusted financial partner for our members and helping them achieve their financial goals.

In closing, I want to thank our staff, board of directors, and volunteers for their hard work and dedication throughout the year. I also want to express my gratitude to our members for their loyalty and support. Together, we will continue to build a stronger and more prosperous credit union and the communities we serve! Thank you.

Respectfully,

David Desjardins

David Desjardins

President / CEO

### Board of Directors & Supervisory Committee



**Percy Thibeault** Chairperson Frenchville



**Mary McCarthy** Vice Chairperson Bangor



**Elaine Guimond** Secretary Fort Kent



**Chris Shaw** Treasurer Hampden



**Addy Dubois** Director The Villages, FL



**Corrinna Thibodeau** Director Fort Kent



**Don Guimond** Director Fort Kent



**Peter Saucier** Director Fort Kent



**Peter Sirois** Director Fort Kent



**Ryan Pelletier** Director St. Agatha



**Scott Haley** Director Fort Kent



**Steve Ouellette** Chairperson Supervisory Fort Kent



**Gail Desjardins** Supervisory Wallagrass



Ina St. Jean Supervisory Fort Kent



**Suzie Paradis** Supervisory Fort Kent

### Team Milestones

Each year, our teammates celebrate anniversaries of their time of service with us.

We are pleased to congratulate the following individuals who achieved milestone anniversaries in 2022:



**Joyce Michaud** 5 years Madawaska



**Lee Dubois** 5 years Fort Kent



**Angela Cyr** 10 years Madawaska



Alexandra Desjardins 10 years St. Agatha



**Brian Stoliker** 15 years Ops Center

#### IMPACT ON THE COMMUNITY

As part of our mission to invest in our local communities, Acadia FCU is proud to have supported many local organizations and events throughout 2022. The following is a sampling of the impact we have had:

ACADIAN FESTIVAL

AMERICAN LEGION / MAINE

**ANGEL SNOW-FEST** 

AROOSTOOK ASPIRATIONS

ASHLAND FOOD PANTRY

ASHLAND LOGGING MUSEUM

**ASHLAND SUMMER FEST** 

ATHLETIC BOOSTERS

**BANGOR AREA HOMELESS SHELTER** 

BANGOR HUMANE SOCIETY

**BANGOR PROFESSIONAL FIREFIGHTERS** 

**BREWER FIRE DEPARTMENT** 

**BREWER AREA FOOD PANTRY** 

**BOY SCOUTS OF AMERICA - KATAHDIN AREA** 

CAMPAIGN FOR ENDING HUNGER

**CAN-AM SLED DOG SPONSORSHIP** 

CHAMPION THE CURE - BANGOR

CHILDREN'S MIRACLE NETWORK GOLF CLASSIC

**COURAGEOUS STEPS PROJECT** 

**CUB SCOUTS** 

EASTERN MAINE SPORTS ACADEMY

**EDGAR J. PARADIS CANCER FUND** 

FISH RIVER RURAL HEALTH FOOD SHELF

FORT KENT MUSKIE DERBY

FOUR SEASONS TRAIL ASSOCIATION

FRIENDS OF ST. FRANCIS

**GRAND ISLE HOMECOMING** 

GREEN BEAN SKI CLUB

HANDS OF HOPE - BANGOR

HOMELESS SERVICES AROOSTOOK

JUNIOR ACHIEVEMENT PROGRAM

LONG LAKE ICE FISHING DERBY

MADAWASKA BEAUTIFICATION COMMITTEE

MADAWASKA HISTORICAL SOCIETY

MADAWASKA SNOWMOBILE CLUB

MANNA MINISTRIES FOOD PANTRY

MAINE CREDIT UNION LEAGUE

MEALS ON WHEELS PROGRAM

MSAD 33 TAKE HOME PROGRAM

**MUSKIE DERBY** 

NORTHERN LIGHT EMHS FOUNDATION

**OPERATION CHRISTMAS CHILD** 

PAWS ANIMAL WELFARE SOCIETY

PORTAGE LAKE ASSOCIATION

PROJECT GRADUATION - AREA SCHOOLS

**SALVATION ARMY OF BANGOR** 

SCHOLARSHIPS TO GRADUATING SENIORS

SPECIAL OLYMPICS MAINE

ST. FRANCIS SNO-ANGELS

TIM HORTONS CAMP DAY

**UNITED WAY** 

**VALLEY MUSTANGS** 

**VETERANS OF FOREIGN WARS** 

...AND MORE!

#### STATS AT A GLANCE

Judging by these year-end 2022 quick figues, it's evident our that our reach is quite impressive!

- Eight branch locations in northern and eastern Maine
- · Service area of five Maine counties
- Assets totaling \$313.7 million

- Nearly 60 years of service to our members
- 16,380 members
- 87 employees



Every summer, Acadia FCU President / CEO David Desjardins opens his home and fires up his grill, hosting a family picnic for Acadia teammates and their loved ones.

## THE STUFF WE'RE MADE OF

#### PUTTING OUR COMPANY CULTURE AT THE FOREFRONT

It goes without saying that we were thrilled to have been named as one of 2022's Best Places to Work in Maine. The process to earn this special distinction is managed by the independent research firm, Best Companies Group (BCG), who specialize in identifying and recognizing

great employers. Achieving this honor was no accident. We knew we had to work to connect our team to a purpose beyond serving our members and communities — we needed to serve each other, also. This realization led us to our new mission: *Creating exceptional experiences to enrich your life*.

Achieving the "Best Places" honor was a group effort at all levels of Acadia. We spent the year leading up to our designation focused on improving our company culture. A strong organizational culture leads to increased employee engagement, which has the ripple effect of an improved member experience. It is important that each and every Acadia teammate understands the value they add to the lives of our members, communities, and ultimately, each other.

In an industry and economy where people have many options as to where they can choose to work, we're thrilled that our employees choose to be part of our Acadia FCU team. This brings us to our vision: Be the financial institution and employer of choice by creating exceptional experiences for our members, our employees, and our communities.

We also defined our core values and guiding principles. A company's core values are the guiding light that bonds a team with a shared sense of purpose for achieving common goals. Acadia's core values — the fundamental beliefs or traits of our organization — are: *Commitment, Respect, Experience, (being) Dynamic, Integrity, and Trust*. Additionally, as a standard for behavior and

MISSION
Creating experience to enrich your life.

VISION
Be the financial institution and employer of thoice by creating exceptional experiences for our members, our employees, and our communities.

VALUES
Commitment Respect Experience Dynamic Integrity Trust

Acadia FCU's Mission, Vision, and Values are posted at every branch throughout the organization as an important reminder of our purpose.

Together, we will!

Acadia FCU's tagline revolves around a collective sense of commitment, understanding, and service.

mindset within Acadia FCU, our guiding principles are: collaboration, empathy, excellence, fun, growth, innovation, stewardship, and success.

Lastly, we needed glue to hold all of this together: a tagline. Three simple words, "Together, we will!" embrace the sense of service, positivity, commitment, collaboration, community, and caring that we exemplify here at Acadia. These three words position us to be the institution of choice when teamwork matters, when optimism and problem-solving skills are needed, and when someone needs a partner to help navigate new, exciting, and sometimes scary life moments.

Acadia's mission, vision, values, and guiding principles continue to be nurtured within our institution. They are our guideposts to sustainability and we are fully cognizant that they must remain at the forefront of all we do. *Together, we will!* 

### SETTLED IN: OUR NEW DIGS

#### NORTHERN OPERATIONS CENTER CENTRALIZES ADMIN POSITIONS WITH ROOM TO GROW

The end of 2022 saw the anticipated move to Acadia FCU's newly-remodeled operations center come to fruition. Located at 69 Pleasant Street in Fort Kent, Acadia purchased the building in the summer of 2020 after outgrowing the available office space at the Fort Kent branch. The 10,418 square foot building was most recently occupied by Ameridial and built by MBNA Corporation in 2000. The building has always operated as a call center, housing 94 cubicles, generous space for team training and development, ample storage, and capacity for future growth.

ne enjoys the spacious and

accommodating break room

One of the collaborative spaces at Acadia's newly-renovated operations center

In planning the renovation, much thought was given to ergonomics, comfort, and making the best use of natural light. Modern sit-stand stations and fully-adjustable monitor mounts are part of every workspace. Most spaces have at least one full wall of glass to help let light in while making teammates accessible, creating a more inviting atmosphere. The floorplan also features collaborative spaces to allow teammates to

> come together to brainstorm, exchange ideas, solve problems, and work toward common goals.

At this time, 21 Acadia teammates occupy the building. This includes senior leaders and administrative departments such as human resources, finance, operations, marketing, compliance, information technology, and training. Additionally, a six-person phone and Internet support team is housed here, taking all inbound support requests via phone, email, and chat.



An open house is planned for June 21 and the public is welcome to tour the renovation.





# Financial Report

Our growth trend continues as assets increased to \$313,762,405 or an 8% increase over 2021. We also experienced a net growth in our loan portfolio, bringing our net loans outstanding to over \$236.4 million. Member shares grew to over \$271.1 million and we ended the year with a net gain to our undivided earnings of \$1,311,570. Our financial ratios continue to be strong, with our YTD Return on Assets at .43% and our Capital Ratio at 11.18%.

As you can see, our record of financial performance is something that you, as a member of Acadia FCU, should be proud of! Please remember that your credit union is a safe and sound place to conduct all your financial business and your deposits are insured to at least \$250,000 by the National Credit Union Share Insurance Fund.

#### Statement of Financial Condition

Assets	2022	2021
Member Loans (net)	\$236,484,132	\$195,678,976
Cash	\$5,540,037	\$6,246,407
Investments	\$52,503,347	\$69,131,052
Fixed Assets	\$7,970,638	\$7,021,987
Other Assets	\$11,264,251	\$11,457,425
<b>Total Assets</b>	\$313,762,405	\$289,535,847
<b>Liabilities &amp; Equity</b>		
Liabilities	\$7,490,693	\$1,028,932
Member Shares	\$271,189,971	\$254,736,744
Total Equity	\$35,081,741	\$33,770,171
<b>Total Liability &amp; Equity</b>	\$313,762,405	\$289,535,847

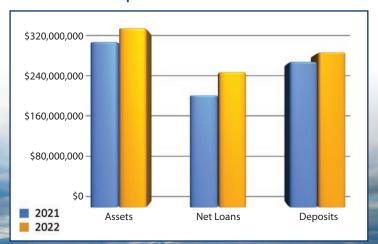
#### 2-Year Comparison (as shown on graph)

	2022	2021
Assets	\$313,762,405	\$289,535,847
Net Loans	\$236,484,132	\$195,678,976
Deposits	\$271,189,971	\$254,736,744

#### Statement of Income

Income	2022	2021
Interest on Loans	\$9,593,432	\$8,794,159
Income from Investments	\$666,325	\$204,936
Other Operating Income	\$2,241,424	\$2,005,468
Total Gross Income	\$12,501,181	\$11,004,563
Operating Expenses		
Compensation & Benefits	\$5,610,164	\$5,142,395
Operations	\$1,912,552	\$1,646,106
Loan Servicing	\$567,384	\$438,119
Professional Services	\$1,625,230	\$1,544,272
Provision for Loan Losses	\$427,089	\$134,581
Other Expenses	\$130,457	\$72,693
<b>Total Operating Expenses</b>	\$10,272,876	\$8,978,166
Non-Operating Gain (Loss)	\$161,109	\$197,536
Dividends	\$1,077,844	\$1,110,601
Net Income After Dividends	\$1,311,570	\$1,113,332

#### 2-Year Comparison







Addy Dubois 17-year volunteer

#### **FAREWELL TO A PASSIONATE AMBASSADOR**

A credit union's volunteer Board of Directors is an organization's strategic thought partner, with each individual bringing their own expertise and direction to the institution's leadership. Armed with their most relevant and valuable skills, experiences, connections, and ideas, our volunteers help Acadia FCU create a long-term vision for our organization. In this coming year, there will be a change within Acadia FCU's board.

After 17 years of volunteer service, Addy Dubois will not seek reelection in 2023. Dubois was voted to the EMMC Federal Credit Union board of directors in 2006, also serving as vice chairperson in the years leading to the merger between EMMC FCU and Acadia FCU

in 2017. During this time, she worked for Northern Light Eastern Maine Healthcare Systems and after a 30-year career, retired as Director of Property Management.

Dubois stayed on as an Acadia FCU board director post-merger and proved time and again to be a valuable contributor. As a fearless advocate for credit union members and the institution

as a whole, Dubois was direct, honest, strategic, and forward-thinking, while remaining open and personable. She was fully supportive of the merger betwen EMMC FCU and Acadia FCU and the creation of Acadia's flagship branch on Broadway in Bangor.

Acadia FCU is fortunate to have benefited from her passion, focused guidance, and her desire to seek ways to continually improve the credit union. We are truly thankful and grateful for Addy's tremendous contributions and she will be sincerely missed.

Addy and her husband, Butch, have relocated full-time to The Villages, Florida but visit Maine every summer.



### WE ARE COMMITTED TO ENRICHING THE LIVES OF OTHERS

Inflation and interruptions to the food supply chain have driven up food insecurity nationwide. The work we do to combat hunger in Maine provides vital aid to the communities we serve — it's more crucial than ever.

Fifteen food pantries and food assistance programs in the St. John Valley, Ashland, and the greater Bangor-area will benefit from the credit union's fundraising efforts, which were part of the Maine Credit Unions' Campaign for Ending Hunger. Because of our hard-working team and generous local businesses, friends, and members, we placed third out of 54 credit unions in the state of Maine for total funds raised in 2022. With what we raised and the bonus we earned for our placement, we will soon distribute \$47,598 to our local communities.

Various Acadia teammates personally visited hunger organizations and food pantries in 2022 to hand-deliver funds raised in the previous year.



Nice to see you again!









We welcomed the return of in-person events in the latter part of 2022, after a pandemic that lasted much longer than any of us could have anticipated. Our team was excited to engage in these opportunities whenever possible — and it felt GREAT!

acadiafcu.org





